#### EU Commission's Proposals on the European Degree Label and European Quality Assurance and Recognition System in Higher Education

Maya (Maria) Wikse, UKÄ & Sirpa Moitus, FINEEC

September 2025, NOQA, HELSINKI







### Workshop 10.30-11.10

- Introduction: European Commission's Resolution 12 May 2025 (5 min)
- European Degree Label: The three phases and UKÄ plans (7-8 min)
- Tour de table one voice for each country (10 min)
- The European System for Recognition and Quality Assurance (7-8 min)
- Plenary discussion about what we should, could and might do (10 min)



# Introduction – why European degree, why alliances – EU's vision

- Since 2017 (formally from 2021), the EU has been preparing a European Degree with the aim to:
  - o enhance quality, attractiveness, and global competitiveness
  - o respond to global challenges
  - o foster innovative approaches in education and research
  - o promote mobility of students, staff, and researchers
- "Quality assurance is at the core of credibility in the European Degree initiative."





# Introduction – alliance member HEIs from the Nordic countries

- Through five Erasmus+ funding calls, 65 European University alliances have been selected.
- These alliances bring together over 570 higher education institutions from 35 countries.
- Nordic HEIs have been active in joining the alliances; and as part of alliances, they have been successful in the funding calls
  - From *Denmark*: 7 HEIs are part of the European Alliances
  - From Finland: 23 HEIs
  - From Iceland: 4 HEIs
  - From *Norway*: 11 HEIs
  - From Sweden: 24 HEIs





#### Introduction – EU's two resolutions

- EU Council Resolution (2025) on a joint European degree label and the next steps towards a possible joint European degree
- 2. Recommendation (2025) on a European quality assurance and recognition system in higher education

#### What are we expected to do?

- **Member States:** enable and support the joint European Degree Label, simplify QA/recognition, and prepare ground for a full degree
- QA Agencies: apply European criteria to award the label, pilot alliancewide QA, and foster trust/automatic recognition
- Alliances: integrate joint QA into programmes, ensure mobility and recognition, and test new alliance-level QA models.

#### European Degree and Label – why?



- Why? European identity. Also, commission's rationale is create further momentum for Bologna process, implementation of European Approach and further the creation of a European Education Area (EEA).
- For whom? Strongly linked to EUIs, 10% of HEIs, but how many joint programmes? How many students?

#### Three phases - When and how?

- PHASE 1: FINALISING THE PREPARATIONS FOR THE ROLLOUT OF THE JOINT EUROPEAN DEGREE LABEL (2025-2026) Policy lab
- PHASE 2: ROLLOUT OF THE JOINT EUROPEAN DEGREE LABEL, MONITORING ITS IMPLEMENTATION, EVALUATING ITS USE AND CONDUCTING FEASIBILITY AND EXPLORATORY WORKS ON A JOINT EUROPEAN DEGREE (2026-2028) report end of 2028
- PHASE 3: REFLECTING AND MAKING AN <u>EVIDENCE-INFORMED</u> DECISION ON NEXT STEPS TOWARDS A JOINT EUROPEAN DEGREE (2029)



## Criteria for label and degree

Program organisation (9 criteria):

A1: At least 2 HEIs from at least 2 member states

A2: Transnational joint degree delivery

A3: Joint arrangements

A4: Quality Assurance (ESG and European Approach)

European dimension (7 criteria)

B1: Interdisciplinary and researchbased learning

B4: Values

**B5: Multilingualism** 



# ENQA:s briefing note – some practical challenges

- The **increased workload** for quality assurance agencies....and the need for peer-learning and exchange opportunities.
- The limited remit of quality assurance agencies to assess label criteria that fall outside their usual scope; for example, those related to values and democratic citizenship.
- The requirement for **significant national level concessions and legal changes** for such exemptions, which have already proved difficult to achieve for EHEA commitments such as the use of the European Approach.



## Major challenges for UKA:

In proposal: Agencies that have fully implemented the European Approach will be able to either award the label or to grant self-awarding status to HEIs

#### Obstacles for UKÄ

- Cannot accept payment for transnational QA e.g. European Approach,
- Cannot act abroad or accept foreign bodies' assessments

Both hinder UKÄ and HEIs to be actors/pro-active in a more transnational system,

Also challenging: Who will grant the label UKÄ or HEIs – what is the process for this?

implementing EA or issuing degree label without creating extra burden,

 implementing EA without going against trend of allowing greater autonomy and having institutional review as base,



Change in UKÄ instruction 2025?

TN project 3 and national collaboration project (UHR et al) 2025 Tentative: EA of a joint programme 2026 Tentative:
Investigate
awarding a
EDL or
awarding
HEIs to award
them? (202628)

?

Strategic intelligence/horizon scanning, education staff on EA, networking, participate i working groups, and policy labs.

PHASE 1: Prepare for roll-out of EDL (2025-2026)

PHASE 2: Rollout of the Joint EDL, monitoring implementation and evaluating use + exploratory work on JED. (2026-2028)

PHASE 3: reflecting and making evidencebased decision on next steps to a JED (2029)





- What are the **key challenges** for you concerning the developments planned for a ED label and a European degree as outlined by the commission and approved by the ministers in the EHEA?
- How are you addressing the coming challenges and opportunities?
- Anything you would like to add or any comments on the survey and the responses in it by you or other agencies?



### QA Solutions Proposed for Alliances

Internal QA systems:
alliances (e.g. European
Universities) to establish
joint internal QA covering all

shared educational

provision.

"Once-only" principle:
external review to be carried
out only once per validity
cycle, not repeated in each
country.

Common standards: based on ESG and the European Approach for QA of Joint Programmes.

Right to label & selfaccreditation: positive review grants alliances the right to self-accredit joint programmes and use the joint European degree label. Member State incentives:
national authorities
encouraged to remove
redundant QA requirements
once alliance QA is
recognised.

Framework building blocks: Annex defines cooperation, autonomy, external evaluation, internal QA, and quality assurance mechanisms.





#### What Is Now Expected as regards to QA?

**Alliances:** build strong internal QA, apply the degree label criteria in joint programmes; consider external EA accredation OR implement a self-accreditation of the programme; undergo (so far voluntary) alliance-level evaluation; apply EA to microcredentials.

**QA Agencies:** prepare to award the label/self-accreditation rights; consider conducting alliance-level external evaluations (e.g. EUniQ pilots).

**Member States:** enable the new QA framework (in legislation, if needed), reduce redundant/overlapping national reviews as regards to alliances.

Open issue: not yet clear whether the final QA model will focus - on the alliance or programme/course/micro-credential level. Legal requirements for QA vary in different countries.

**In the long-term**, the EU Commission seems to promote the institutional appoach

### Plenary discussion on next steps



Desired direction: Where do we want to go — and what to avoid?



Common ground: What perspectives can we share?



Next steps together: What opportunities can we explore?



